

Continue

Pro Max). At the more affordable end of the market, the options for the new iPhones are more limited: the 5.4-inch iPhone 13 Mini (starting at \$599) and the 4.7-inch third-generation iPhone SE (starting at \$429), as well as the 6.1-inch iPhone 12 2020 (from \$599). Unless you're looking to buy a used (or pre-owned), Apple doesn't swim in the waters below \$300. Between the ultra-high-end and budget sectors, there are sensible choices for iPhone buyers and plenty of options for Android buyers (much more than here, of course). With business and consumer budgets shrinking in the face of an almost inevitable recession, this seems to be a key battlefield: will Apple continue to attract those Android-changers who are drawn to things like high customer satisfaction ratings, or will shoppers get stuck in dead center. and browse more affordable deals from their current ecosystem? ecosystem?