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Netflix reached 301.6 million global subscribers as of May 2025, continuing its reign as the world’s leading streaming platform. In Q1 2025, it earned $10.54 billion in revenue, showing a 12.5% year-over-year growth, thanks to ad-supported plans, password-sharing limits, and new live content. With a market value of $520.98 billion, Netflix is now among the top 20 most valuable companies worldwide. Its operating income hit $3.3 billion, and earnings per share (EPS) came in at $6.61, beating expectations. In this article, we’ll go through the latest stats on Netflix subscribers worldwide and by country and explore its usage, revenue, and market share. Netflix reached 301.6 million paid subscribers globally by the end of 2024. The United States has 81.44 million Netflix subscribers, making it the largest single market. In Q1 2025, Netflix made $10.54 billion in revenue and expects to earn $11.04 billion in Q2 2025. Netflix reported a net income of $2.89 billion in Q1 2025, up from previous quarters. On average, Netflix users spend around 63 minutes per day watching content on the platform. Netflix officially crossed a major milestone by reaching 301.6 million subscribers, marking the last year it reported subscriber counts. This came after the company had announced it would stop sharing quarterly subscriber numbers and average revenue per membership starting in Q1 2025, choosing instead to focus on overall revenue and milestone achievements. The gain from 2023 to 2024 was substantial, with Netflix adding 41.32 million subscribers, representing a 15.9% year-over-year increase, the highest annual growth since 2020. This strong finish highlighted Netflix’s dominant position in the streaming market just before it shifted its reporting strategy. Here is a table showing Netflix’s subscriber count over the years: YearNetflix Subscribers2024 301.6 million2023260.28 million2022230.7 million2021219.7 million2020192.9 million2019151.5 million2018124.3 million201799 million201679.9 million201562.7 million201447.9 million201335.6 million201225.7 million201121.5 million Source: Netflix Investor Relations Letter, Statista In Q1 of 2024, the number of Netflix Subscribers increased by 9.32 million compared to 260.28 million subscribers recorded in the last quarter of 2023. In May 2024, the Netflix ad tier reached 40 million monthly active users worldwide. In the countries where it is available, 40% of Netflix signups are from this tier. Netflix launched its ad-supported plan for Canada and Mexico on November 1st, 2022. Later, on November 3rd, the plan went live for the United States, the United Kingdom, Australia, France, Brazil, Germany, Italy, Korea, and Japan. Besides, Netflix revealed that it is set to launch an in-house advertising technology platform by the end of 2025 in order to attract new clients who can advertise on Netflix and engage with its user base. Source: Variety, Reuters Netflix has experienced an increase in subscribers as more people created new accounts to stream content after deciding to crack down on password sharing. Source: Antenna Twitter Handle Netflix has extended its crackdown on password-sharing to over 100 countries, and here is how it is affecting its subscriber count! After announcing its password crackdown news on May 23, 2023, Netflix experienced a significant increase in subscriber count in the United States. The streaming giant added 100k subscribers on both May 26th and 27th, 2023, and the average daily signups during that period rose to 73,000. The average daily signups increased by 102% from the previous 60-day period. That is even better than the spike that occurred during the COVID-19 lockdown. Source: Antenna, Nerdist As of 2025, the United States remains Netflix’s biggest market by far, with 81.44 million subscribers. That’s more than four times the number in any other country, showing just how important the U.S. still is for Netflix. The United Kingdom comes in second with 18.4 million subscribers, followed closely by Germany and Brazil, which are tied at 16.59 million each. Interestingly, Brazil matches Germany, it shows how much Netflix is growing in Latin America. Here is a table displaying the number of Netflix users by country: CountryNumber of Netflix SubscribersUnited States81.44 millionUnited Kingdom18.4 millionGermany16.59 millionBrazil16.59 millionMexico13.87 millionFrance13.57 millionIndia12.37 millionCanada9.05 millionJapan9.05 millionSouth Korea8.36 million Source: Flix Patrol Let’s take a closer look at the demographic breakdown of Netflix users in this section. Women make up 51%, while Males make up 49% of all Netflix users. GenderShare Of Netflix SubscribersFemales51%Males49% The average Netflix subscriber is a millennial with a yearly income of less than $50,000. Although 68% of Netflix members have some or no college education, roughly 33% have a bachelor’s degree or above. Netflix appeals to a wide range of viewers. Below is the table to show the distribution of Netflix users based on Generation: GenerationShare of UsersMillennials33%Generation X26%Baby Boomers22%Generation Z18% Source: Morning Consult Hulu follows with 56 minutes, while TikTok users average 54 minutes daily. YouTube and Spotify both see 51 minutes of daily usage, showing strong engagement but still behind Netflix. Even popular platforms like Instagram (35 minutes), X/Twitter (33 minutes), and Facebook (32 minutes) fall far below Netflix in daily screen time. These numbers highlight how Netflix keeps its viewers more engaged than any other platform, due to its wide variety of content and binge-worthy shows. It’s clear that Netflix isn’t just widely used, it’s also where people spend the most time watching. Source: eMarketer Netflix is the most popular SVOD platform worldwide as well as in the United States. It owns the second-highest market share of the streaming platforms in the country. Here is a table displaying the distribution of the SVOD market share in the United States: SVOD PlatformMarket ShareAmazon Prime Video22%Netflix21%Max13%Disney+12%Hulu10%Paramount+9%Apple TV+8%Peacock1%Other3% Source: Statista According to a study, 47% of American citizens prefer Netflix over other web streaming platforms. Amazon Prime Video comes in second with 14%, followed by Hulu with 13.6% and Disney+ with 13% Source: News10 This makes EMEA the biggest regional market for Netflix, surpassing even the U.S. and Canada. The U.S. and Canada together have 89.63 million subscribers, showing that while Netflix remains strong in its home market, international growth has clearly taken the lead. In Asia Pacific, Netflix has reached 57.54 million subscribers, thanks to the rising popularity of regional content like K-dramas, anime, and Bollywood-style originals. This region continues to show huge potential for future growth. Latin America follows closely with 53.33 million subscribers, proving to be another solid and consistent market for Netflix. Here is a table showing Netflix Subscribers by region: World RegionNetflix SubscribersEurope, the Middle East, and Africa101.13 millionU.S.A. and Canada89.63 millionLatin America53.33 millionAsia Pacific57.54 million Source: Statista As per Netflix, over 100 million households share accounts among them. Recently, Netflix put out news on their official site stating that Netflix’s focus has been on giving members greater control over who can access their accounts, and hence, they are giving additional options to users in 103 countries to control their accounts. Refer to the screenshots below to see what will change. Source: Netflix Newsroom In this section, we will take a look at Netflix’s current financial state, how it has performed in the past, and how things look for the platform as we move forward in 2025. That’s a jump from $10.25 billion in Q4 2024. Furthermore, it’s expecting to bring in $11.04 billion in Q2 2025, a solid 15.4% year-over-year growth, showing that Netflix is keeping up its strong momentum. In total, Netflix generated $39.00 billion in revenue in 2024, showing a healthy increase from the previous year. Here’s a quick look at the 2024 quarterly revenue breakdown: Q1 2024: $9.37 billion Q2 2024: $9.56 billion Q3 2024: $9.83 billion Q4 2024: $10.25 billion These steady gains reflect how Netflix is growing not just in subscribers, but also in business performance, especially with the boost from new features like ads, password-sharing crackdowns, and live event content. Here is a table showing Netflix’s revenue over the years: YearRevenue2025$10.54 billion2024 $39.00 billion2023$33.724 billion2022$31.61 billion2021$29.698 billion 2020$24.99 billion2019$20.15 billion2018$15.79 billion2017$11.69 billion2016$8.83 billion Source: Netflix Investor Relations Letter In 2024, Netflix’s global ARPU (Average Revenue Per User) rose to $11.70, showing an improvement from $10.82 in 2023. This growth reflects better monetization efforts like cracking down on password sharing and expanding the ad-supported tier. Interestingly, ARPU had dropped in 2023 compared to $11.76 in 2022, but the rebound in 2024 suggests Netflix successfully turned things around. Below is the table showing Netflix’s average monthly revenue per membership: YearNetflix’s Global ARPU2024$11.72023$10.822022$11.762021$11.672020$10.912019$10.822018$10.312017$9.43 In 2024, Netflix earned $17.17 per user in the U.S. and Canada, making it the region with the highest Average Revenue Per User (ARPU). Europe, the Middle East, and Africa followed with $10.80 ARPU, showing strong value but still far behind North America. Latin America brought in $8.28 per user, while Asia Pacific had the lowest ARPU at $7.17, despite being one of Netflix’s fastest-growing regions. Here is a table displaying the average revenue per user of Netflix by region as of 2024. RegionARPUU.S. and Canada$17.17Europe, Middle East, and Africa$10.80Latin America$8.28Asia Pacific$7.17 Source: Statista Netflix’s market cap rose by 7.29% in 2025 so far. The real jump came in 2024, when its value soared by a massive 82.05%, growing from $213.09 billion in 2023 to $387.93 billion. Before that, 2023 saw a 62.39% increase, bouncing back strongly from 2022’s sharp drop of 50.94%, when Netflix’s market cap had fallen to $131.22 billion, the lowest in recent years. Here is a table displaying Netflix’s Market Cap by year: YearNetflix Market Cap2025$520.98 billion2024$387.93 billion2023$213.09 billion2022$131.22 billion2021$267.46 billion2020$238.89 billion2019$141.98 billion Source: Companies Market Cap According to the latest data, the number of full-time Netflix employees has reached 13,000. Source: Statista Netflix employees were reported to be 49.6% female and 45% male, with 1.3% having multiple gender identities. The company’s greatest gender gap is in IT, where 59% of employees are male. Although women outnumber males in the company’s Creative & Corporate section. Source: Statista Netflix began expanding internationally in 2010. Netflix withdrew from Russia due to its invasion of Ukraine. China, Russia, North Korea, Syria, and Crimea do not support Netflix. Netflix’s development in China is hampered by Beijing’s censorship and tight local competition restrictions. Source: Netflix Help Center Although it’s an “average” figure, it’s still crazy. Now, here is one more crazy stat. There are some binge-watchers who attempt to complete a series within the first 24 hours of its debut. There are around 8.4 million of these binge-watchers globally. This works out to one movie every six days! While viewers frequently land on the most popular titles, the greater part of Netflix users also choose to watch shows recommended by the Netflix recommendation algorithm; in fact, the service’s suggestions accounted for 80% of Netflix views. If you get the error code E111 or this message:Sorry this account is no longer active. Please sign up again or sign in to a different account.It means Netflix account is no longer active or data stored on your device needs to be refreshed.To fix the problem, follow the steps for your device. Make sure your Netflix account is activeGo to the Netflix home screen and press the back button on your remote to get to the menu.If the menu is at the top: Go left to your profile icon, select Get Help, then Sign out, then select Yes.If the menu is on the left: At the bottom, select Get Help, then Sign out, then select Yes.Sign back in, then try Netflix again.If your device is on an error screen:Select More Details.Select Sign out or Reset. Sign back in, then try Netflix again.If you can't find Get Help or Sign out: Using your remote, press these buttons in this order: Up, Up, Down, Down, Left, Right, Left, Right, Up, Up, Up, Up. On the menu that appears, select Sign out, Reset, or Deactivate. Contact the device manufacturer These steps may remove apps, data, or settings saved on your device. Before you continue, make sure to have your Wi-Fi name and password and Netflix sign-in information ready. To fix this issue, you'll need to contact the company that made your device. When you talk to them, ask for their help with these steps. After each step, try Netflix again to see if it fixed the problem.Update your device's firmware or software to the latest version.Restore your device to its original settings, like when you first got it.If they can't fix the problem or these steps don't work, you'll need to use a different device to watch Netflix. Make sure your Netflix account is activeOpen the Netflix app.In the lower right, tap My Netflix.In the upper right, tap the Menu.Tap Sign Out, then tap Sign Out to confirm.Sign back into your Netflix, then try again. Reinstall the Netflix app Uninstalling the app will delete any downloads saved to your device and sign you out of Netflix. Go to the home screen, then tap and hold the Netflix app. Tap Remove app > Delete app > Delete.Open the App Store and search for "Netflix."Tap on Netflix, then tap the cloud icon to get the app. You may need to enter your Apple ID password. If you forgot it, follow Apple's steps to reset it. When the app is installed, try Netflix again. Make sure your Netflix account is activeOpen the Netflix app.In the lower right, tap My Netflix. In the upper right, tap the Menu.Tap Sign Out, then tap Sign Out to confirm.Sign back into your Netflix, then try again. Make sure your Netflix account is active Related Articles If you get the error code E123 or any of these messages when you play a TV show or movie:Too many people are using your account right now.Your Netflix account is in use on another device.Your Netflix account is in use on too many devices.It means the maximum number of devices allowed to watch at the same time using your Netflix account has been reached. Your Netflix plan determines how many devices are allowed to watch at the same time using your account.To fix the problem: On a different device using your account, stop playing Netflix or close the Netflix app. If you don't know which devices on your account might be playing Netflix at the same time, you can check which devices recently watched.Note:After stopping Netflix on a different device, you may need to wait 5-10 minutes before you can watch on your device.Or, upgrade your Netflix plan to allow more devices to watch at the same time (up to 4 with the Premium plan).If your Netflix account is being used without permission, you can stop someone from using your account. Page 2 You can change your Netflix plan by following these steps:Go to the Change Plan page in a browser. You may need to sign in if you haven't already. Choose the plan you'd like, then select Continue or Update.If you don't have the option to change your plan, see "Can't change plan" below. Tap or click Confirm Change or Confirm. Changing to a higher-priced plan takes effect immediately so you can enjoy all of the added features. Since Netflix is a prepaid service, your billing date will change based on the remaining balance of your last payment. Changing to a lower-priced plan takes effect on your next billing date. You can continue to use the features of the higher-priced plan until then. Note: If you have Netflix through a partner package or package add-on, search our Help Center for the article on your partner to find details on plan change timing and eligibility. Log in or register to access precise data.* For commercial use only Based on your interests Free Statistics Premium Statistics The statistic on this page is a Premium Statistic and is included in this account.Free + Premium StatisticsReportsMarket Insights Financials Overview Accolades Subscribers and consumer behavior Employees Content Competitors * For commercial use only Free Statistics Premium Statistics The statistic on this page is a Premium Statistic and is included in this account.Free + Premium StatisticsReportsMarket InsightsLearn more about how Statista can support your business.Netflix. (January 21, 2025). Number of Netflix paid subscribers worldwide from 1st quarter 2013 to 4th quarter 2024 (in millions) [Graph]. In Statista. Retrieved July 21, 2025, from . "Number of Netflix paid subscribers worldwide from 1st quarter 2013 to 4th quarter 2024 (in millions)." Chart. January 21, 2025. Statista. Accessed July 21, 2025. . (2025). Number of Netflix paid subscribers worldwide from 1st quarter 2013 to 4th quarter 2024 (in millions). Statista. Statista Inc.. Accessed: July 21, 2025. . "Number of Netflix Paid Subscribers Worldwide from 1st Quarter 2013 to 4th Quarter 2024 (in Millions)." Statista, Statista Inc., 21 Jan 2025, Number of Netflix paid subscribers worldwide from 1st quarter 2013 to 4th quarter 2024 (in millions) Statista, (last visited July 21, 2025)Number of Netflix paid subscribers worldwide from 1st quarter 2013 to 4th quarter 2024 (in millions) [Graph], Netflix, January 21, 2025. [Online]. Available: Skip to main content Reddit and its partners use cookies and similar technologies to provide you with a better experience. By accepting all cookies, you agree to our use of cookies to deliver and maintain our services and site, improve the quality of Reddit, personalize Reddit content and advertising, and measure the effectiveness of advertising. By rejecting non-essential cookies, Reddit may still use certain cookies to ensure the proper functionality of our platform. For more information, please see our Cookie Notice and our Privacy Policy. The Manage Access and Devices page shows you details about signed-in devices that have been recently active on the account. You can also use it to sign out of these devices.Devices may take up to 48 hours to appear on this page, not all devices signed into the account will be shown, and complete information may not be shown for all devices. For example, the page won’t show devices that haven’t been active in the last 90 days, have only been used to play Netflix Games, or have only been used to access Tudum.Information ShownDevice: The devices that are signed in to use Netflix. A "Current Device" label shows which device you’re currently viewing the page from. Icons show the type of device -- TV, computer, phone, game console, etc.Profiles: The profile with the most recent viewing activity on that device. We won’t show a profile if there hasn’t been recent viewing activity on the device.Time: Shows the date and time of the most recent activity on this device. We won’t show this if there hasn’t been recent activity on the device.If you see unknown devices listed on the page, see How to keep your account secure. Related Articles This article tells you how you can access and update information associated with your account.Much of the data that we store about our members is easily accessible by logging into your account in a browser and clicking on the Account option. In nearly all cases, the information our members are looking for can be found on this page. If you cannot find the data you’re looking for in this manner, please contact privacy@netflix.com.The Account page gives you access to information such as:Account Information - account owner information you have provided to Netflix, such as email and phone number (available under Security), as well as plan selection information (available under Membership).Notification Settings - your indicated preferences with respect to Netflix communications you wish to receive (available by profile under Notification settings). Privacy and Data Settings - your indicated preferences with respect to:Matched Identifier Communications - your indicated preferences with respect to Netflix promotional communications on third party services (available by profile under Privacy and data settings).Behavioral Advertising - your indicated preferences with respect to whether you would like ads selected based on behavioral advertising information (available by profile under Privacy and data settings, except for Kids profiles, for which we do not engage in behavioral advertising).Payment and Billing Information - payment details you have provided to Netflix and information about the charges we have made or attempted to make to your payment method for your subscription (available under Membership).Profiles - details of any profiles that have been created within your Netflix member account, including playback preferences (available by profile under Profiles).Content Interaction History - a history of your Viewing activity and information regarding your interactions with content titles on Netflix, such as movies and TV shows you have rated (available by profile under Viewing activity).Access & device information - shows you details about signed-in devices that have been active on the account in the last 90 days.You can edit the following personal information on your Netflix account through the Account page:email addressmethod of paymentphone numberYou can also update your password, adjust your notification settings, and hide titles in your viewing activity. You may also contact Customer Service for help changing the following information:nameemail addressmethod of paymentpasswordIf you contact Customer Service, you must pass a verification process before our representatives can assist you with making any of these changes on the account.See our Privacy and Security help page for information on more topics. Download Article A step-by-step guide on adding a device to Netflix Download Article Do you want to add a device to your Netflix account? You can easily activate a device by simply logging in. If you use a streaming device or Smart TV, you'll need to open the Netflix app and click "Sign in". This will generate a code that you can use to activate your device via computer or mobile device. You can log into as many devices as needed, but your subscription type will limit the number of devices that can watch at one time. This wikiHow will show you how to use an activation code to add a device on Netflix. Add a device to your Netflix account by opening Netflix on your streaming device and clicking “Sign in.” The screen will display a code and a website to visit on a web browser. Open the browser and enter the code. Sign in with your account to activate your device. 1 Open the Netflix app on your Smart TV or streaming device. Netflix is an available app for many Smart TVs and streaming devices, such as Roku, Apple TV, Amazon Fire Stick, and more.[1] To see a list of all supported devices, visit Netflix's Devices page. If needed, you can install Netflix. Some devices have Netflix pre-installed and/or have a Netflix button on the remote. 2 Click Sign in. This is the red button. If you're logged into another account, navigate to the left sidebar. Scroll to the very bottom, then select Get help on the bottom right. Scroll down and click Sign out. Advertisement 3 Click Sign in from Web. You'll need to bypass the on-screen keyboard to select this option. Instructions will appear on the screen, along with a website you need to visit on a web browser. You may also see an option to sign in with a QR code. If you’d prefer to sign in this way, open the camera on your phone or tablet and use it to scan the code. Tap the link that appears, then follow the onscreen instructions to sign in with your device.[2] Some Smart TVs or streaming devices may allow you to sign in directly from the TV using your remote. In these cases, select Sign in, answer Yes when asked if you are a Netflix member, and use your remote to enter your email and password.[3] 4 On your computer or mobile device, visit Netflix's activation page. You can use a desktop or mobile browser. In some cases, the activation website may differ. Netflix will list the appropriate website on your TV. 5 Enter the code displayed on your TV and click Continue. Use the code on your TV to complete the text field on your web browser. 6 Enter your login details. Use your email or phone number and password to log in. Above the sign-in fields, you will see "Successfully connected to (your device name)". If you're already logged in on your browser, Netflix will begin activating your device immediately. 7 Click Start Watching. You will see a success prompt on your web browser. Your device will automatically log in to Netflix. Advertisement 1 Visit the Manage Account Access page. This page allows you to view and edit the devices that are currently linked to your account.[4] 2 Review your current devices. If you suspect someone is using your Netflix account without your permission, you may be able to confirm by looking for unfamiliar devices on the list. You can also use this page to see which profiles connected to your account last used each device. It can take up to 48 hours for a new device to show up on your Account Access page. 3 Click Sign Out to remove a device. This will log you out of Netflix on that device. If you want to use Netflix on the device in question again, you will have to log back in. You can also click the Sign Out of All Devices button at the bottom of the screen to log out of everything at once. Advertisement 1 If you see a “There was a problem signing in” error: This error can indicate a problem with your device, your network, or your account settings.[5] There are a few different things you can try if you see this message or something similar:[6] Make sure the email and password you’re using to sign in are correct. If you’re pretty sure they are, you may need to reset them. Restart your device. If it’s a TV or streaming device, unplug it from power, wait 1 to 3 minutes, and plug it back in. Restart your modem or router. Reset the network settings on your device to their defaults. This might involve turning off a VPN if you have one, or turning off custom DNS settings. Reset the Netflix app. The right way to do this depends on your device, but check out our guide to resetting Netflix on a Smart TV for general instructions. 2 If you see a “Sorry, something went wrong” error: This problem usually goes away on its own after a while, but there are a few things you can try if it doesn’t.[7] Restart your device. If it’s a streaming device or TV, unplug it, wait a few minutes, then plug it back in. Go to . This will sign you out of your account and clear cookies associated with your account. You’ll need to sign back in. Restart your modem or router. Reset your device’s network settings. If you have a VPN, try turning it off. You can also try resetting your modem or router to default settings. Reset or reinstall the Netflix app. Make sure your payment method is still valid. You can also try changing your login information. 3 If you see a “This device isn’t part of your Netflix Household” error: This means that Netflix has detected a device that doesn’t match the profile for your household based on data like device IDs and IP addresses. Here’s what to do if this happens:[8] Select Confirm Device when prompted. Select either Send Email or Send Text. Follow the instructions in the text or email to verify your account. Select Continue to Netflix on your TV. 4 If you see a “Netflix is no longer available on this device” error: Unfortunately, this message means that Netflix is not supported on the device you’re using.[9] You’ll have to switch to watching it on a compatible device. You can find a list of supported devices here. Advertisement 1 Your plan determines how many devices you can use at once. You can log into Netflix on an unlimited number of devices, but the type of plan you have limits how many devices can be active at the same time. For example:[10] The Standard and Standard with ads plans allow you to watch on two supported devices at once. The Premium plan supports watching on four supported devices at once. You can also add extra members to your account with the Standard and Premium plans. Each extra member can watch on one supported device at a time.[11] 2 Netflix can detect if a device is part of your household. If you’re having trouble activating a certain device on your account, it’s possible that Netflix has detected that the device doesn’t belong to a member of your “Netflix Household.” This is determined automatically using a combination of factors such as account activity, device IDs, and IP addresses.[12] Advertisement Add New Question Question What happens if I cannot find the activation code? You can get another code re-sent, or you can try to create a new account. Question How do I sign up for Netflix? Click "Try 30 Days Free", and it should take you to the site where you can enter your info to sign up. Question Can I play Netflix on my HD TV? You can if you HD TV is also a smart TV. If is not, you would need get a device like an Amazon Firestick or Google Chromecast to be able to watch to Netflix on your HD TV. See more answers Ask a Question Advertisement This article was co-authored by wikiHow staff writer, Megaera Lorenz, PhD. Megaera Lorenz is an Egyptologist and Writer with over 20 years of experience in public education. In 2017, she graduated with her PhD in Egyptology from The University of Chicago, where she served for several years as a content advisor and program facilitator for the Oriental Institute Museum’s Public Education office. She has also developed and taught Egyptology courses at The University of Chicago and Loyola University Chicago. This article has been viewed 459,585 times. Co-authors: 5 Updated: February 19, 2025 Views: 459,585 Categories: Netflix Print Send fan mail to authors Thanks to all authors for creating a page that has been read 459,585 times. Welcome to Netflix! Below you'll find some information to get you started. If you don’t see a topic covered here, try searching for it on our Help Center. If you haven't signed up yet and would like to learn more, visit What is Netflix?Signing inOnce you've opened the Netflix app or Netflix website, select Sign In to access your account and begin watching TV shows and movies. You can sign in on any Netflix-compatible device, or on multiple compatible devices. If you experience any issues, review the troubleshooting steps at Can’t sign in to Netflix. If you don't have the Netflix app, visit How to download the Netflix app.Creating profilesYou can create profiles for members in your household, allowing them to have their own personalized Netflix experience. Your account can have up to five individual profiles, and you can set a maturity rating level on each one. Each profile will have its own recommendations based on that profile's ratings and tastes.Finding TV shows and movies You can search for titles you’re interested in or browse suggestions provided by Netflix. Once you start viewing and rating titles, Netflix will show recommendations. You can also enable subtitles, captions, or alternate audio on many titles, or browse titles with your preferred subtitle or audio language.Managing your accountYou can update your account information at any time, and change your email, phone number, or membership plan by selecting the Account option within the Netflix menu. With Profile & Parental Controls, you can also adjust content controls, such as playback preferences, language, and subtitles. The articles below can help you learn how to manage your account.Membership & billingPlan detailsSettingsParental controls on NetflixHow to download titles to watch offlineMy ProfileStreaming on different devicesIf you have more than one Netflix-compatible device, you can switch devices at any time. Your membership plan determines the number of screens you can watch at the same time, but it does not restrict the number of devices you can associate with your account. If you want to watch on a new or different device, sign in to Netflix on that device. You can find more information about Netflix compatible devices, or our article about downloading the Netflix app for help setting up a new device. Watching on the goYou can access Netflix in over 190 countries around the world. If you know you'll be offline, you can download TV shows and movies on Netflix. To watch from a different latitude or time zone, learn what to expect while traveling or moving.

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